



**THE DESIGN VENUE**  
Preparatory Design School

# THE DESIGN VENUE

DESIGN ENTRANCE GUIDANCE  
FOR COLLEGES ACROSS INDIA & ABROAD

**NATA, NID, NIFT, CEED,  
UCEED & PORTFOLIO**

MAGAZINE



here are some quotes to **inspire you** along the way...

"Great design is a multi-layered relationship between human life & its environment."  
-Naoto Fukasawa

"Perfection is achieved not when there is nothing more to add, but when there is nothing left to take away."  
-Antoine de Saint-Exupery

"A designer is an emerging synthesis of artist, inventor, mechanic, objective economist, and evolutionary strategist."  
-Buckminster Fuller

"Simplicity is not the goal. It is the by-product of a good idea and modest expectations."  
-Paul Rand

"Design isn't crafting a beautiful textured button with breathtaking animation. It's figuring out if there's a way to get rid of the button altogether."  
-Edward Tufte

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## NOTE FROM THE Co-Founder's



Every designer begins with a question.

A curiosity.

A quiet urge to make things better.

At The Design Venue, we believe design is not a career you choose. It's a way you see. It lives in how you observe people, question systems, and imagine possibilities.

This magazine is for those who sketch in margins, notice what others miss, and care deeply about the world they inhabit.

Design shapes lives.

And if you're here, you're already shaping the future.

Co-Founders, The Design Venue  
Chandrashekar & Ar. Kavya Chandrashekar

## ABOUT The Design Venue

We do not inherit the earth from our ancestors; we borrow it from future generations.

At The Design Venue, design is not taught as a skill alone, it is nurtured as a way of thinking, observing, and responding to the world.

We work with young minds who are curious, creative, and questioning, students who don't just want to clear an aptitude test, but want to understand why design matters.

Through a deeply hands-on, exploratory approach, we help students discover architecture, fashion, industrial, and communication design, not as careers to choose blindly, but as paths to grow into responsibly.

Our students go on to leading design and architecture schools in India and abroad, but more importantly, they leave with clarity, confidence, and conviction.

If you're ready to get your feet wet in design, and your mind thinking deeper,



## WELCOME TO THE DESIGN VENUE.

The Design Venue is a great fit for all those who want to get their foot wet in



Architecture



Fashion



Industrial Design



Communication Design

CHECK OUT THE **MAGAZINE** TO SEE WHAT WE MEAN.

# TDV Advantage

## Outcomes that speak for themselves



### Outcomes that speak for themselves

Our students consistently earn admission to India's leading design and architecture colleges, by learning to think, observe, and create with clarity.

Top ranks follow naturally.



### Learning tools designed by designers

Our books, resources, and app are created by design educators, and are built to spark curiosity, strengthen foundations, and train the mind to think beyond answers.



### Mentorship that truly matters:

Mentors at The Design Venue work alongside students, guiding, challenging, and encouraging them to discover their own creative voices.



### No ticking clock on creativity

There's no fixed timeline for creativity. Students stay with us through their entire preparation journey—one year or two—because growth doesn't follow a timetable.



### A studio, not a classroom

No chalk and talk. Our studios are alive with making, thinking, discussing, and doing—online and offline—through personalised learning paths.



### Learning beyond the syllabus

Through regular workshops with artists, architects, designers, and artisans, students experience design as a living, evolving practice—not just an entrance exam.

# We don't prepare students for design. We prepare them to become designers.

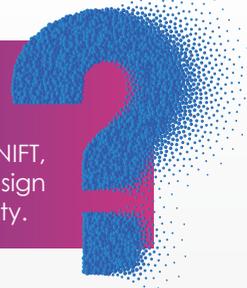
# Design Buddy

A LEARNING APP  
DESIGNED TO BUILD  
DESIGNERS



## Why Design Buddy

Design Buddy is The Design Venue's learning app for NID, NIFT, U-CEED, and NATA preparation, created by experienced design educators to help students think, practise, and grow with clarity.



### Built by design educators

Every resource is created by experienced design mentors who understand how designers think, not by exam writers.



### Concept driven learning

Clear explanations, engaging videos, and live sessions that build strong foundations before practice begins.



### Personalised learning insights

An interactive dashboard tracks progress, highlights strengths, and recommends what to practise next.



### Meaningful feedback and analysis

Detailed performance reports help students refine their thinking, strengthen weak areas, and grow with direction.



### Adaptive learning paths

Learning modules adjust to each student's pace and potential, allowing steady, confident progress.



### Unlimited, focused practice

Module wise and full length mock tests designed to build accuracy, confidence, and exam readiness.

# THE MENTORS SHAPING The Design Venue

A collective of designers, thinkers, artists, and educators who guide students with experience, empathy, and imagination, ensuring every learner is in capable and creative hands.

## CO-FOUNDERS



**CHANDRASHEKAR**

– Co Founder,  
Interior Designer &  
Academic Innovator

An award-winning designer with over 20 years of experience, Chandrasekhar is a design thinker who seamlessly bridges learning with real-world practice. His mentorship nurtures curiosity, creativity, and critical thinking, helping students grow into confident and capable problem-solvers.



**KAVYA  
CHANDRASHEKAR**

– Co Founder and  
Creative Head

An architect, mentor, and design strategist, Kavya brings clarity, patience, and purpose to design education. With award-winning professional experience and national-level academic involvement, she guides students with empathy, structure, and a deep belief in their potential.



**THEJAS KANTHARAJU** – Graphic Designer, Artist, Design Educator

Blending art, craft, and communication, Thejas helps students discover their visual voice through exploration, experimentation, and storytelling.



**MADHURI SHEKAR** – Architect, Design Thinker, Head Mysore Centre

A design enthusiast who works across scales, Madhuri encourages students to think independently, contextually, and creatively, from concept to detail.



**KEERTHANA A V** – Accessory & Lifestyle Designer, Design Thinker

Keerthana introduces structured creative thinking, encouraging students to arrive at practical yet imaginative design solutions



**SHALINI SUREN** – Communication Designer, Design Researcher

Drawing from global practice and research-led thinking, Shalini brings clarity, structure, and purpose to the design process, helping students bridge ideas and impact.



**MEGHASHREE .K.N**– Spatial Designer, Design Coordinator

With a multidisciplinary background, Meghashree anchors collaborations and workshops while guiding students through their creative journeys with clarity and care.



**SHALINI** – Mathematician, Logical Thinking Mentor

Shalini strengthens the foundation of design thinking through logic, abstraction, and clarity, empowering students to think sharp and structured.



**KEERTANA S MURTHY** – Design Educator, Photographer, Creative Thinker

Fascinated by colour, light, and geometry, Keerthana brings energy and ease into learning, making complex ideas intuitive and engaging for students.



**DHRITHI KOTHARI** Graphic & Communication Designer

Dhrithi helps students translate ideas into clear and impactful visuals, strengthening communication and conceptual clarity.



**ANANYA SHARMA** Textile Designer, NID Alumna

Ananya introduces students to material, texture, and narrative, expanding their understanding of design through tactile exploration.



**SUDEEP MICHAEL** Artist, Visual Explorer

Sudeep brings freedom, expression, and observation into the learning space, helping students explore art beyond boundaries

# NID

## National Institute of Design

The process of Admission to NID for B.Des. and M.Des. programmes consists of three stages:



## CAMPUSES

### Ahmedabad (B.Des + M.Des)

- Animation Film Design
- Ceramic & Glass Design
- Film & Video Communication
- Exhibition & Spatial Design
- Furniture & Interior Design
- Graphic Design
- Product Design
- Textile Design

### Bengaluru (M.Des)

- Design for Retail Experience
- Digital Game Design
- Information Design
- Interaction Design
- Universal Design

### Gandhinagar (M.Des)

- Apparel Design
- Lifestyle Accessory Design
- New Media Design
- Photography Design
- Strategic Design Management
- Toy & Game Design
- Transportation & Automobile Design

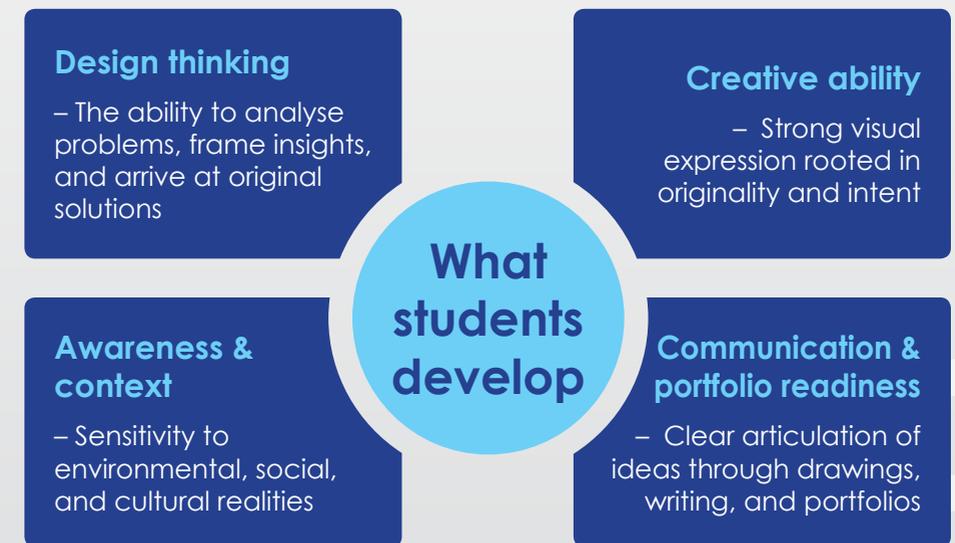
### Vijayawada/Kurukshetra/Bhopal/Jorhat

- Industrial Design
- Communication Design
- Textile & Apparel Design



## The Design Venue approach to NID preparation

At The Design Venue, NID preparation focuses on developing design maturity. Students learn to observe deeply, think critically, and respond creatively to open-ended problems, guided by educators who understand what NID is truly looking for.



NID looks for designers in the making.

That is who we prepare.

**1st**  
RANK  
NID

• ARIVUDAINGAI •

I owe my success in securing the 1st rank in the NID entrance exam to the exceptional coaching provided by The Design Venue. Their insightful guidance, structured curriculum, and unwavering support propelled me towards excellence. The personalized approach and industry-relevant insights truly set them apart. Grateful for the transformative experience that paved the way for my achievements.



**2nd**  
RANK  
NID

• DHRUV ARVIND DALVI •

The Design Venue not only focused on improving my areas of need but also really put a huge emphasis on bolstering my individual strengths.

I have grown strength to strength due to the excellent individualized and warm environment provided by the mentors who are highly educated, thoughtful, and nurturing. They provide rigorous challenges, as well as the tools and strategies needed to meet those challenges.



# NIFT

NIFT entrance exam pattern:

Test Weightages:

PROGRAMMES	Test	Weightage
Bachelor of Design	CAT	50%
	GAT	30%
	Situation Test	20%
Master of Design	CAT	40%
	GAT (Section-A)	30%
	PI	30%
Bachelor of Fashion Technology	GAT (Section-A)	30%
	GAT (Section-B)	70%
Master of Fashion Technology	GAT	70%
	PI	30%
Master of Fashion Management	GAT (Section-A & Section-B)	70%
	PI	30%

Components of the Written Examination:

Programme	B.des	M.des
Paper Name	GAT (SECTION A)	Gat
Language Of Written Test	English/Hindi	English/Hindi
Test Duration (Min)	120	120
Sections	No. Of Questions	No. Of Questions
Quantitative Ability	20	20
Communication Ability & English Comprehension	40	50
Analytical & Logical Ability	15	25
General Knowledge and Current Affairs	25	25
Total	100	120



## The Design Venue approach to NIFT preparation

Fashion education is about thinking, making, and expressing. At The Design Venue, NIFT preparation blends creativity with logic, material understanding, and communication, preparing students to approach fashion as a serious design discipline.

### Analytical and logical ability

- Interpreting questions, trends, & situations with structured thinking

### Creative & visual ability

- Developing originality in ideas, sketches, & visual responses

## What students develop

### Material handling & skill development

- Understanding textures, materials, and making processes

### Design thinking and problem solving

- Responding creatively to real-world fashion scenarios

### Communication skills

- Confidence in articulation for group discussions and interviews

Fashion begins with ideas that can be expressed & made.

That is what we help students discover.

**7<sup>th</sup>**  
**RANK**  
**NIFT**

• SEEMRAN POOKULANGARA •

"The Design Venue has enabled me to achieve the result I got in NIFT. The best thing about The Design Venue is that we receive personal attention and their teaching style is such that we become confident to answer our exams with elan. The tutors are very experienced and passionate. I was highly satisfied with the course, it was fantastic."



**2<sup>nd</sup>**  
**RANK**  
**NIFT**

• POOJA PRASAD •

I attribute my achievement of securing the 2nd rank in the NIFT entrance exam to the invaluable coaching received from The Design Venue. Their dedicated faculty, strategic approach, and comprehensive study materials played a pivotal role in shaping my success. The Design Venue not only equipped me with the necessary skills but also fostered a creative mindset essential for excelling in the competitive world of design. A heartfelt thanks for being a guiding light on my journey to success.



# Ready to ACE Studio and Situation Test?

## Dont Wait Enroll Now @ The Design Venue

This unique, tailored program is designed for students who have cleared their first rounds in NID and NIFT and want to develop their skills base and understand how to build a career in their dream design school.

### Course highlights Include

- Practical workshops & themed projects
  - Sketchbooks: creative ideas development
  - Typography and Design, Experiments in Composition & Collage
  - Drawing & Illustration
  - Model Making & 3D Design
  - Mixed Media
  - Responding to design brief
  - Conceptual planning
- You will gain experience with different materials and develop confidence in your creative abilities with this varied and stimulating course.
  - You will work on a series of themed projects across a mixture of materials to allow you to experiment and explore your own creative identity whilst also developing your understanding of key creative processes to enhance your work.
  - Your course tutors will offer guidance & support on creative application, as well as feedback on your design & advice on your future creative process.



The Design Venue provides an ideal introduction to design by working on hand zone activities, this course is based on the creative processes of 'thinking & making' to enhance your understanding of design particularly for studio & situation tests.

# UCEED

## Undergraduate Common Entrance Examination for Design

Admissions to the Bachelor of Design (B. Des.) programmes at **IIT Bombay, IIT Guwahati, IIT Hyderabad, IIT Delhi, IIT Indore, IIT Roorkee, and IIITDM Jabalpur** are done through the Undergraduate Common Entrance Exam for Design (UCEED). Students who have passed Class XII (or equivalent) or appearing in ANY STREAM (Science, Commerce, or Arts & Humanities), are eligible to appear for UCEED.

### QUESTION PAPER

The question paper will carry a total of 300 marks.

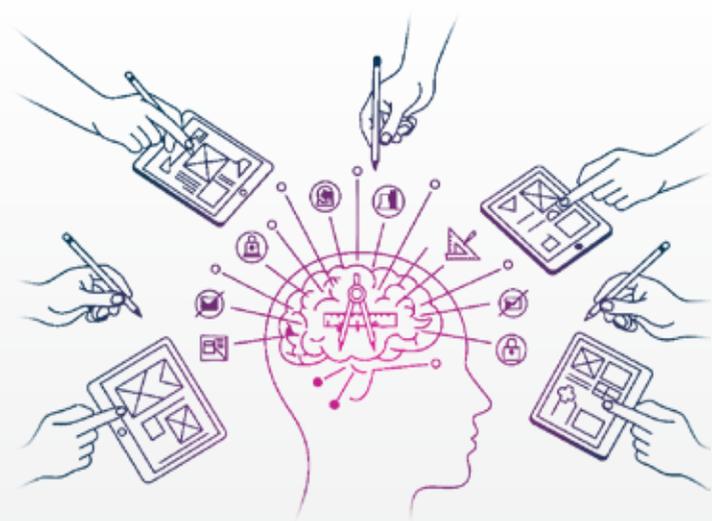
The question paper will consist of two parts: **Part A and Part B.**

Questions from both the parts are compulsory.

Question paper will be in English only.

**PART-A** Total marks: 200 marks; Maximum time: 2 hours - (Computer based)

**PART-B** Total marks: 100 marks; Maximum time: 1 hours - (Paper based)



## The Design Venue approach to UCEED preparation

UCEED demands sharp thinking, speed, and clarity under pressure. At The Design Venue, students are trained to decode complex problems, think logically, and respond with confidence through structured design thinking and visual reasoning.

### Analytical & logical reasoning

– The ability to break down unfamiliar problems & think clearly within time limits

### Observation & visual reasoning

– Reading images, patterns, and visual cues with precision

## What students develop

### Design thinking

– Applying creativity within constraints to arrive at effective solutions

### Awareness & language skills

– Connecting ideas to current contexts & communicating them clearly

PART - A (2 HOURS)						
Section	Type of questions	Number of questions	Marks for correct answer	Marks for wrong answer	Marks for Question not all tempted	Total marks for the section
1	Numerical Answer Type (NAT)	14	4	0	0	56
2	Multiple Select Question (MCQ)	15	Partial Marking	-1	0	60
3	Multiple Choice Question (MCQ)	28	3	0	0	84
<b>Total</b>		<b>57</b>				

PART - B (1 HOURS)		
Type of questions	Number of questions	Total Marks
Sketching	1	50
Design Aptitude	1	50

UCEED rewards clarity of thought.

We train students to think clearly, even under pressure.

**30<sup>th</sup>**  
RANK  
**UCEED**

**59<sup>th</sup>**  
RANK  
**UCEED**

• SAHIL POBBATI •

The Mentors at The Design Venue are highly resourceful and always identify and help us with our problems. The Design Venue environment is just amazing, they gave me a lot of opportunities to expand my horizon in design. I owe my success in UCEED to The Design Venue.



• KARTHIKA P. SUTHAN •

My Design Venue experience was simply brilliant. A wholesome environment where breaking records is an annual phenomenon. Everyone I have been in contact at The Design Venue was extremely helpful and kind. The Academic advisors and student alumni played a major role and were very instrumental in my success."



# BRANCHES OF DESIGN

## FURNITURE & INTERIOR DESIGN

This program enables the students to explore the relationship of furniture elements to interior spaces. The inter-relationship of the furniture systems in living and public spaces and lifestyles are explored.

## PRODUCT DESIGN

Product design is concerned primarily with the relationship between products, systems and those who use them and inculcates user-centric approach and processes.

## FASHION DESIGN

Students will be introduced to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques and History of Costumes.

## GRAPHIC DESIGN

Graphic design covers areas ranging from social communication to corporate communication. The areas covered include typography & type design, photography, illustration, computer graphics & graphic interface design, multimedia & web design, packaging, print design, corporate identity and information systems like signage.

## ANIMATION & FILM DESIGN

The core of this program is the learning of the art, craft and business side of the medium. Graduates of this Program have found rewarding careers as creative directors and producers in TV channels & in production houses.

## ACCESSORY DESIGN

Accessory design has evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewelry, leather goods, footwear, watches, giftware, tableware, silverware, other lifestyle products and visual merchandising.

# BRANCHES OF DESIGN

## CERAMIC & GLASS DESIGN

Ceramic and glass designers find rewarding careers in the area of lifestyle products, tableware and sanitary ware industries.

## EXHIBITION & SPATIAL DESIGN

An exhibition designer is known to conceptualize and give shape to spaces in relation to varied and multiple uses like mega events, business specific trade fairs, sets, thematic interiors, and thematic exhibitions

## FASHION COMMUNICATION

Fashion Communication forms the core of the whole business of Fashion and encompasses integrated course study relating with areas such as Graphic Design, Fashion Journalism, Visual Merchandising, Styling and Photography.

## INTERACTION DESIGN

This program explores activities of people, their values, and the tools and environments that shape their everyday lives. An understanding of how design can intervene naturally and help in general sense-making of our world is therefore key to this discipline.

## TEXTILE DESIGN

The program commences with the learning of fundamentals of textile design. These include elementary ergonomics, textile fibers, color, composition, and basic textile design for weaving and printing.

## LEATHER DESIGN

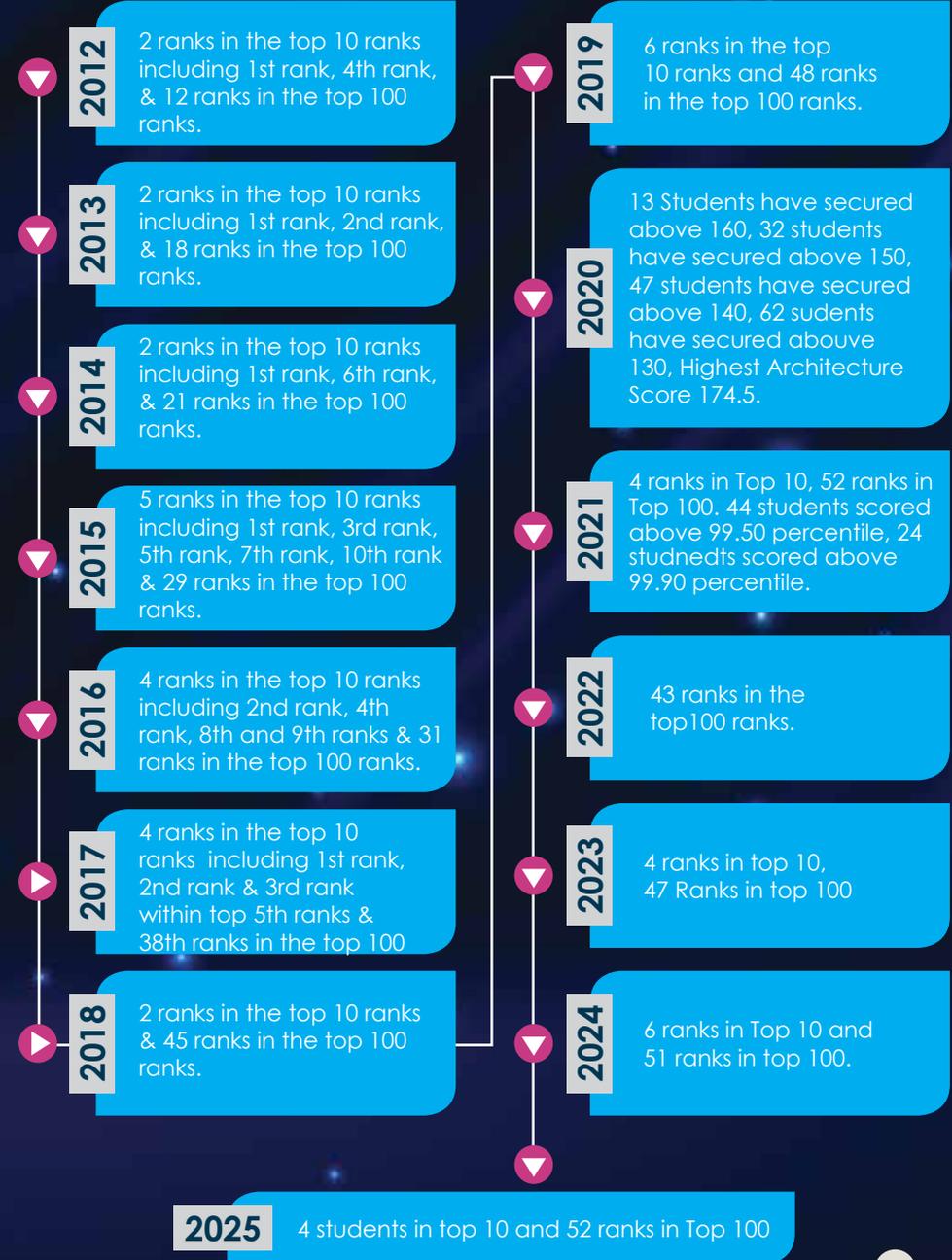
Leather design caters to the requirements of the leather industry both in terms of goods and apparel. The program emphasizes on the integration of design concepts in leather apparel and products.

Our Students have designed  
their way to **Success**

# ARCHITECTURE



TDV NATA  
**Achievements**



# PORTFOLIO GUIDANCE



After you have decided to join a design school, it is advisable to start preparing a portfolio that can be shown during the admission interview.

The aim of your portfolio will be showcase your best works. It should be made with an intention of conveying the interview jury that you have the inclination for the course you have applied for. Also, it will show your design capabilities which the design course will further hone.

## KEEP IT SIMPLE.

Focus your work on the idea generated than the product itself. For example, you have designed a logo for a company, then you should explain why you chose a particular font, why that colour, etc. Show around 8 to 10 ideas you have generated through sketches, 2-3 pre-finals, and a big final logo. This will prove to the panel that you have done design thinking!

## 10-15 WORKS ARE BEST.

Restrict your portfolio to about 10 to 15 works. Don't overburden the jury with too many works

## BEST FIRST & LAST.

Presenting the best works first and last, the others between – this helps to be noticed in the best light.

## CREATE A TALE TO VISUALS.

Your visuals should be self explanatory, but you can label & add captions to add value.

## MODELS, MOCKUPS & PROTOTYPES ARE WELCOME.

Many times a finished product best shows your design ability. Models maybe made of paper, clay, foam, etc. or you can even present a finished product.



**THE DESIGN POD** is a podcast by **The Design Venue**, where we show you a glimpse of the design world. We interview all sorts of creative people from the design world - from design students to college professors to experts -we've got you covered!

**The Design** **POD**  
SCAN NOW TO LISTEN!



Tune in to join us on this journey to explore & learn about what the universe of design has to offer!



AALTO UNI

PRATT INST.

DELFT UNI.

ROYAL COLLEGE  
OF ART

DOMUS  
ACADEMY

UCA

PARSONS SCHOOL  
OF DESIGN

# DO YOU WANT STUDY ABROAD?



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MELLON

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AA

## WE HAVE THE SOLUTION

Avail a free study abroad master class

### THE DESIGN VENUE



POWERED BY EXPERTS EXCLUSIVELY FOR  
ARCHITECTURE, FASHION AND DESIGN UNIVERSITIES.

# THE EXCEPTIONAL ACHIEVERS OF ARCHITECTURE AND DESIGN

## ENTRANCE EXAM 2025!

NID 2025



Raya Ravikumar  
14 Rank - AIR



Varshini R Laxmi  
75 Rank - AIR



Prakruthi Subramani  
182 Rank - AIR

NATA 2025



S Gagan  
2 Rank - DCET



Tanvi Agadi  
2 Rank - KCET

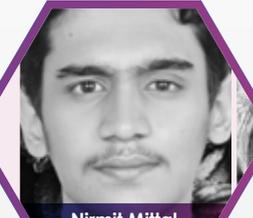


Nidhashana S  
8 Rank - KCET



Sahana Srinivas  
10 Rank - KCET

JEE  
B.ARCH  
2025



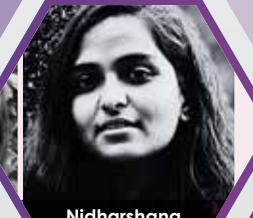
Nirmitt Mittal  
144 Rank



Agadi Tanvi  
147 Rank



Rashi Jain  
260 Rank



Nidharshana  
497 Rank

NIFT 2025



Shreeya N



Heer Jain



Ananya  
Srivatsava



Thrisha S



Ananya  
Sudhir



Kushi Patrui



Sharon  
Joyce Prem



**Nandini**  
Nata Score-174.5



**Vishnupriya S Chengi**  
Nata Score-174



**Shumail Ahmed**  
Nata Score- 171



**Abhinav . J**  
NATA Score - 170



**Sai Tanvi B S**  
Nata Score - 170



**Akhil Patil**  
NATA Score - 159



**Namith S Hiremath**  
Nata Score -159



**Syed Affan**  
Nata Score-158



**Aniketh. G Shet**  
Nata Score -158



**Kushal R Rao**  
Nata Score-158



**Sai Adithi**  
Nata Score-169



**Lakshya**  
Nata Score - 169



**Brinda Kallorath**  
Nata Score - 169



**Sharvari Anand**  
NATA score-167



**Rachna S**  
NATA Score - 168



**Sadhana.R**  
Nata Score-158



**Aishwarya sadanandan**  
Nata Score-157



**Aditi Sanjaya**  
Nata Score-157



**Shreya Kamath**  
Nata Score-157



**Preksha Jain**  
Nata Score-157



**Samarth R**  
Nata Score-167



**Shashank Kiron Nair**  
Nata Score- 166



**Parin Patel**  
Nata Score-166



**Sukruthi.C**  
Nata Score-166



**Anagha Bhat**  
NATA score - 165



**Prerana M**  
NATA Score - 157



**Vridhi Mutha**  
Nata Score - 157



**Aditi P Kulkarni**  
Nata Score-156



**Bhoomika.B**  
NATA - 156



**Pahima Hemachandra**  
Nata Score -156



**Alaka hebbar**  
Nata Score - 165



**Dev Darshan**  
Nata Score - 165



**Shrilakshmi**  
Nata Score - 164



**Rhutika Borle**  
Nata Score -164



**Ananya Jeyakumar**  
Nata Score - 163



**Monisha**  
NATA Score - 156



**Harsha Vardhan**  
Nata Score -156



**Krithika R V**  
Nata Score-155



**Keerthana Bharadwaj**  
NATA - 155



**Krishaa Ravishankar**  
Nata Score-155



**Nandini Gilada**  
NATA Score - 162



**Rewa Harif**  
Nata Score-162



**Sahana Athreyas**  
Nata Score-162



**Spandana kedarnath**  
Nata Score - 162



**Rohini C V**  
Nata Score-161



**Durgashree M**  
Nata Score-155



**Sai Likitha S V**  
Nata Score-155



**Divya V**  
Nata Score-154



**Kushank B G**  
Nata Score-154



**Ashutosh Anil Gudi**  
Nata Score-154



**Akshita Khabra**  
NATA Score - 161



**Nikasha B Sha**  
NATA Score - 161



**Kiran S**  
Nata Score-161



**Nishmitha.N**  
Nata Score-161



**Akanksha V Akkihal**  
Nata Score-160 (ALVA'S)



**Rohith R**  
Nata Score-154 (ALVA'S)



**Sanghamitra saha**  
Nata Score-154



**Lahari D**  
Nata Score-152



**Nishmitha.N**  
Nata Score-161



**Akanksha V Akkihal**  
Nata Score-160 (ALVA'S)



**Dhruv Srinivas**  
Nata Score-152



**Tanav V Kumar**  
Nata Score-152



**S Yadhubala**  
Nata Score-152



**Vaishnavi  
Nayak**  
Nata Score -151



**Bhavana  
Viswanathan**  
Nata Score-151



**Aishwarya  
Mahdevan**  
NATA Score - 147



**Deeksha**  
NATA Score - 147



**Bindhya S**  
Nata Score-147



**Sharana G. S.**  
Nata Score - 146



**Nandini**  
Nata Score -146



**P Nanadan  
Kumar**  
Nata Score-151



**Shreenidhi**  
NATA Score - 151



**Madhusudhan P**  
Nata Score-150



**Kaushik  
Ramaswamy**  
NATA Score - 150



**Rakshiith**  
Nata Score-150  
(ALVA'S)



**Geetham**  
Nata Score - 146



**Chinmayi K S**  
Nata Score-146



**Minal M Ahmed**  
NATA Score - 146



**Nidhi. G. A**  
Nata Score -146



**Samhitha  
Kottamasu**  
Nata Score-146



**Sanjana V  
Mugalvalli**  
Nata Score-150



**Ayman Siddiqi**  
Nata Score- 150



**Adya M Bhari**  
Nata Score -150



**Anirudh Tallam**  
Nata Score-150



**Shreya Ram**  
Nata Score-149



**Gagan**  
NATA Score -146



**Prateek M Srivastava**  
Nata Score-146



**Abhay C**  
Nata Score-145



**Sanjani Girirajan**  
Nata Score-145



**Ananya Iyer**  
Nata Score- 145



**Radha Anil  
Bhojraj**  
Nata Score-149



**Saakshi  
Belliappa**  
Nata Score-149



**Falguni Nimje**  
NATA Score - 149



**Stuthi Daga**  
Nata Score-149



**S Parthiv  
Chowdry**  
NATA Score - 149



**Ankitha Sarika  
Reddy**  
Nata Score- 145



**Hithaishi M**  
Nata Score- 145



**Poorna Chandra**  
NATA Score - 145



**Pradwin M R**  
NATA Score - 145



**Shuchitha B G**  
Nata Score-145



**Eshaani D  
Gowda**  
NATA Score - 148



**Kiran B Gowda**  
Nata Score-148



**Mrinalini S Pujari**  
Nata Score-148



**Shalika Suresh**  
Nata Score- 148



**Shreshthi.S**  
Nata Score-148



**Tejas Girish**  
Nata Score- 145



**Vaishnavi. S**  
Nata Score- 145



**Navya Sharad**  
NATA Score - 145



**Sahana M**  
Nata Score-145



**Srinidhi A S**  
Nata Score - 144



**Sakshi R Sondur**  
38 Nata Score-148



**Vachana S**  
Nata Score-148



**Vasudev Menon**  
Nata Score- 148



**Trisha C**  
Nata Score-147



**Kaustubh  
Srivastav**  
Nata Score- 147



**Gowri R**  
Nata Score -144



**Ananya S malagi**  
Nata Score-144



**Neha.V**  
NATA Score - 144



**Samuel Rajendra**  
NATA - 144



**Advait  
Jayakumar** 39  
Nata Score-144



**Deepthi Nagaraj**  
Nata Score-144



**Anusha**  
NATA Score - 143



**Saanvi Kumar**  
Nata Score - 143



**Saakshi**  
NATA Score - 143



**Meghana Giridhar**  
Nata Score-143



**Mrinali. B. Mahesh**  
Nata Score-140



**Devyani**  
NATA Score - 140



**UZMA**  
NATA Score - 139



**Nayana**  
Nata Score -139



**Priyanka V**  
Nata Score-139  
(ALVA'S)



**Kandati Mounika**  
NATA score-143



**Abhiraghav**  
Nata Score -142



**Anoohya Raj**  
Nata Score-142



**Binba T A**  
NATA Score -142



**Deepthi**  
Nata Score-142



**Maithri Patwardhan**  
Nata Score-139  
(ALVA'S)



**Pradyumna**  
Nata Score-139  
(ALVA'S)



**Aditya A Patil**  
Nata Score - 139



**Nikhil K Gowda**  
Nata Score - 139



**Nisarga S**  
NATA Score - 139



**Harshitha A**  
Nata Score-142



**Nisarg A**  
Nata Score-142



**Shrinidhi G**  
Nata Score-142  
(ALVA'S)



**Keshava Murthy**  
Nata Score-142  
(ALVA'S)



**Likith**  
Nata Score-142  
(ALVA'S)



**Lavanya Sarvanan**  
Nata Score-139



**Bhavana Priya**  
NATA Score -138



**Sanchitha Srinivas**  
NATA - 138



**Disha**  
NATA Score -138



**Avinash**  
NATA Score -138



**Aadya Surabhi**  
Nata Score- 141



**Shashwath**  
NATA Score - 141



**Falguni Nimje**  
NATA Score - 149



**Krishna Dinesh**  
Nata Score-141



**Basil Jaleel**  
Nata Score-141



**Garvitha**  
NATA Score -138



**Gayathri T R**  
NATA score - 137



**Kasturi Sree Sai Sudeeksha**  
Nata Score - 137



**Vandana. T Shekar**  
Nata Score -136



**Divya Devanga**  
Nata - 136



**Anusha B S**  
Nata Score-141



**Vinay**  
NATA Score -141



**Chandana A**  
Nata Score-141  
(ALVA'S)



**Jasra.J**  
Nata Score - 141



**Jahnavi Narayan**  
NATA - 140



**Bhavya Nama**  
Nata Score - 136



**YOGA NANDINI**  
Nata Score -136



**Rachitha**  
Nata Score - 136



**Sai Nethra**  
Nata Score -136



**Raksha S Hemmige**  
Nata Score-136



**Jatini Ekasapur**  
40 Nata Score-140



**Peeyush K sanghvi**  
Nata Score-140



**Darshan G K**  
Nata Score-140



**Melbin Alex**  
Nata Score-140  
(ALVA'S)



**Aishwarya Bijanki**  
NATA Score - 140



**Sameeksha**  
Nata Score-136  
(ALVA'S)



**Karthik D gowdar**  
Nata Score-136  
(ALVA'S)



**Nischita C N**  
Nata Score-136



**Shakshi Sharda**  
Nata Score-136



**Sindhuja**  
Nata Score -13541



**Lina Tom**  
Nata Score -135



**Shreenija Kolanu**  
Nata Score-135



**Akshatha Hariharan**  
Nata Score -134



**Maheshwari. K.**  
Nata Score -134



**Sahasra**  
Nata Score -134



**Prerana**  
Nata Score -131



**Thejas. S.**  
NATA Score -131



**Pooja**  
NATA Score -131



**Pranav M Bagalkot**  
Nata Score-131



**Sanjana Sadananda**  
Nata Score-131



**Surabhi P**  
Nata Score-134



**Pavani**  
Nata Score - 134



**Rachitha**  
Nata Score -134



**Priya**  
Nata Score -134



**Swetha Sridhar**  
Nata Score -134



**Devikamba**  
Nata Score-131



**Anisha Hemanth kumar**  
Nata Score-131



**Shristi Mehta**  
Nata Score-131



**Anisha Sarvani Vonna**  
Nata Score-131



**Vanshika shetty**  
Nata Score-130



**Rohan**  
Nata Score -134



**Prarthana**  
Nata Score -134



**Neha.V**  
Nata Score -134



**Vishnu Priya**  
Nata Score -134



**Anirudh. B. S**  
Nata Score -133



**Malavika**  
NATA Score -130



**Basant P**  
Nata Score-130



**Monisha**  
NATA Score -130



**Hrithik Raj B R**  
Nata Score-130



**Prajwal D P**  
Nata Score-130



**Sneha**  
Nata Score -133



**Rakshita Ashok**  
Nata Score-133



**Mandhara S**  
Nata Score - 133



**Vibha M Shetty**  
Nata Score - 133



**Prathiksha Gowda**  
NATA Score - 132



**Poornika D S**  
Nata Score-130



**Deepika**  
Nata Score -130



**Divya**  
Nata Score -130



**Akanksha P. Reddy**  
NATA Score -130



**Prerana Pradeep**  
NATA Score -130



**Varsha. D**  
Nata Score -132



**Ruthu .C**  
Nata Score -132



**Ananth Adarsh**  
Nata Score -132



**Manohar**  
Nata Score -132



**Kavyashree**  
NATA Score -132



**Sanjana Shankar**  
NATA Score -130



**Apeksha P. Mohan**  
NATA Score -130



**Vashinavi Sakala**  
NATA Score -130



**Nanditha**  
NATA Score -130



**Anvitha**  
NATA Score -130



**Roshita Bolineni**  
NATA Score -132



**Shivali Jain**  
NATA Score -132



**Pramukh.V.**  
NATA Score -132



**Sushmitha Mayya**  
NATA Score -132



**Vaibhavi V Deshpande**  
Nata Score-132



**Neethi P. Jain**  
NATA Score -130



**Dinesh. P.**  
NATA Score -130



**Madhuri Sharma**  
Nata Score -130



**Kusumitha. A**  
JEE-B.Arch.  
23rd rank



**Tarun Krishna**  
JEE-B.Arch  
256th Rank

**HARD WORK, TALENT, & GUIDANCE**  
– the perfect recipe for success in NATA!



**Garima Agarwal**  
JEE-B.Arch - 99.9 Percentile



**Shruthi B K**  
JEE-B.Arch - 99.8 percentile



**Shashank Kiron Nair**  
JEE-B.Arch -99.7 percentile



**Chiranthan Madhyadha S**  
99.21 Percentile



**Nisha Jain**  
99.38 Percentile



**Varna Chaitra**  
99.81 Percentile



**Rewa Harit**  
99.88 Percentile, 95th Rank, (JEE-B.ARCH - 2025)



**S Gagan**  
2 Rank - DCET



**Tanvi Agadi**  
2 Rank - KCET



**Nidhashana S**  
8 Rank - KCET



**Sahana Srinivas**  
10 Rank – KCET



**Nirmitt Mittal**  
144 Rank (JEE-B.ARCH - 2025)



**Rashi Jain**  
260 Rank (JEE-B.ARCH - 2025)

TOP SCORE'S

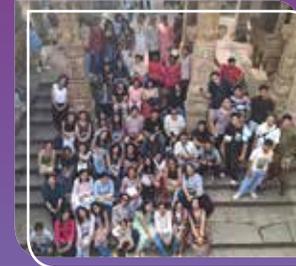
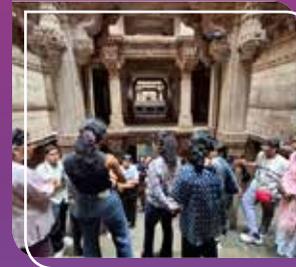
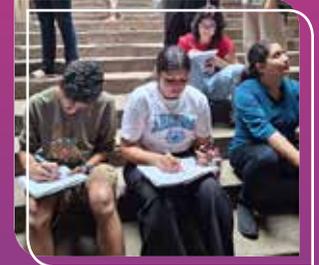
**Do you want to become an Architect or Designer ?**



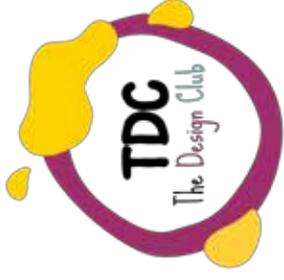
Design Entrance Guidance for Colleges Across India & Abroad  
**NATA, NID, NIFT, CEED, UCEED**

# DESIGN EXPERIENCE *Tour*

NID | GUFA | CEPT | IIM



**AHMEDABAD - 2024**



# WINGS TO YOUR CREATIVITY



What better way to spend your free time than exploring  
the inner designer in you!

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Jayanagar, Sarjapur Road, Yelahanka & Mysore.**

**AGE  
GROUP  
10-16  
YEARS**

THE DESIGN VENUE IS PROUD TO BE  
THE TEAM BEHIND THESE  
**CHAMPIONS**



Vishnupriya.  
S. Chenji



Abhinav.J



Akshitha  
Khabra

1<sup>ST</sup>, 2<sup>ND</sup>  
& 3<sup>RD</sup> Rank in  
**ARCHITECTURE**

1<sup>ST</sup>, 2<sup>ND</sup> &  
3<sup>RD</sup> Rank in  
**NID**



Arivudaingai



Dhruv  
Arvind Dalvi



Karthika  
Suthan



Pooja  
Prasad



Seemran



Theertha  
N. R.

2<sup>ND</sup>, 7<sup>TH</sup>, 19<sup>TH</sup>  
Rank in **NIFT**

THE DESIGN VENUE  
**ACHIEVEMENTS**

FOR 6 YEAR,STUDENTS FROM THE DESIGN VENUE HAVE  
SECURED THE 1ST RANK, SETTING UNMATCHED EXCELLENCE.



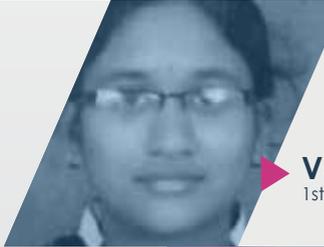
**Sai Netra**  
1st Rank-2013



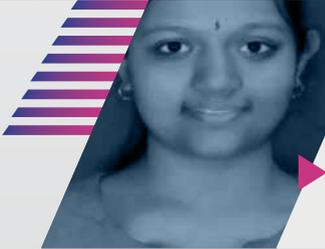
**Samhitha  
Kottamasu**  
1st Rank - 2014



**Sharan. G. S**  
1st Rank - 2015



**Vaishnavi**  
1st Rank - 2017



**Vishnupriya.  
S. Chenji**  
1s Rank - 2019

IN 2025, THAT TOP SPOT COULD BE YOURS  
**-JOIN US AND MAKE IT HAPPEN!**

THE DESIGN VENUE IS DESIGNING  
**BRIGHT FUTURES** – APPLAUSE FOR OUR NIFT STARS!

**Pooja Prasad**  
2nd Rank



**Seemran**  
7th Rank



**Theertha. N. R.**  
19th Rank



**Aishwarya**  
20th Rank



**Naga Dhaivik**  
55th Rank



**Bhumika**  
57th Rank



**Pragna Jain**  
70th Rank



**Ruchita**  
82nd Rank



**Ashritha Jannu**  
86th Rank



**Ari**  
99th Rank



**Spatika Chandrasekar**  
100th Rank



**Thrisha S**



**Ananya Sudhir**



**Manasi K P**



**Kushi Patruni**



**Heer Jain**



**Shreeya N**



**Ananya Srivatsava**



**Sharon Joyce Prem**



THE DESIGN VENUE STUDENTS  
**OUT SHINE** IN THE NID  
 ENTRANCE EXAM



**Arivudaingai .K**  
1st Rank



**Sakshi Balachandra**  
1st Rank



**Nagabhushan SP**  
1st Rank



**Dhruv Arvind Dalvi**  
2nd Rank



**Greeshma Swamy**  
2nd Rank



**Ananya Sharma**  
3rd Rank



**Karthika Sulhan**  
3rd Rank



**Debajyothi**  
4th Rank



**Sampoorna Krishna**  
4th Rank



**Avani Samaga**  
5th Rank



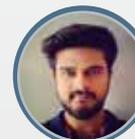
**Akhil**  
6th Rank



**Ahaan Sahoo**  
8th Rank



**Anvitha**  
8th Rank



**Vinay**  
9th Rank



**Swara Seshan**  
14th Rank



**Raya Ravikumar**  
14th Rank (prilims)



**Anika Devrangadi**  
16th Rank



**Tanvi Avlur**  
17th Rank



**Amrutha**  
19th Rank



**Preeti malik**  
20th Rank



**Nidhi Jakishan**  
21st Rank



**Shobhana**  
25th Rank



**Ramya**  
33rd Rank



**Arbaz**  
39th Rank



**Shamant**  
41st Rank



**Aindri Pandey**  
44th Rank



**MEDHA SANJAY**  
73rd Rank



**Varshini R Laxmi**  
75th Rank (prilims)



**Madhav Krishna**  
87th Rank



**Medha Shashidhar**  
98th Rank



**Mythili Ganesh**  
154th Rank



**Prakruthi Subramani**  
182nd Rank

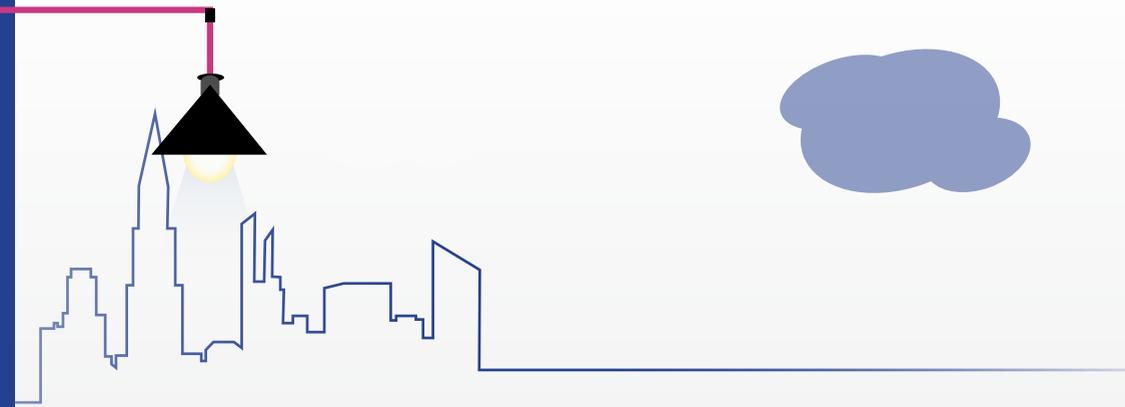
# NATA

## National Aptitude Test in Architecture

The National Aptitude Test in Architecture (NATA) measures the aptitude of the applicant for specific field of study, i.e. Architecture.

### NATA WOULD BE BASED ON THE FOLLOWING RULES:

- NATA Exams shall be conducted Every Weekend starting from April - (Friday and Saturday)
- Students can appear for 3 attempts in an academic year. In case a student appears for 2 Tests, best of the 2 scores shall be the valid score and in the case of 3 attempts, best of the 3 scores shall be the valid score
- NATA score is valid for 2 academic years. Hence, a 11th (10+1) std student can attempt the exam as well.



### The Design Venue approach to NATA preparation

Architecture begins with seeing space differently. At The Design Venue, NATA preparation builds a strong foundation in spatial thinking, drawing, and architectural awareness, guided by mentors who understand both entrance exams and architectural education.

Subject		Questions	Marks	Mode of Exam
Composition Section (Part-A)	Composition and sketching Skill	3	80	Paper, Pen and Model
Aptitude Section (Part -B)	General Aptitude	50	120	MCQ (Computer Based)

### Qualifying marks for NATA would be based on the following rules:

- A minimum of 25% must be secured in Drawing portion (20 out of 80)
- A minimum of 25% must be secured in Aptitude portion (30 out of 120)
- Overall qualifying marks (out of 200) would be 70.

## JEE B.ARCH

is applicable for admission to architecture colleges in NITs. Board subject to the condition that the candidate should have secured at least 75% marks in the 12th class examination

### The test contains 3 sections

- SECTION – I:** Maths - 25 question X 4marks = 100 marks
- SECTION – II:** Aptitude - 50 question X 4marks = 200 marks
- SECTION - III:** Drawing - 100 marks - 2 questions.

### Spatial ability & visualization

– The skill to imagine, interpret, & transform three-dimensional space

### Drawing & design aptitude

– Expressing ideas clearly through proportion, perspective, and composition

## What students develop

### Architectural awareness

– Understanding materials, structures, & the built environment

### Reasoning & problem solving

– Applying logic and creativity to architectural challenges

Architecture starts with observation & imagination.

That is where we begin.

• VISHNUPRIY A. S. CHENJI •

I am extremely grateful to The Design Venue for all their contribution. I owe my success to them. I wholeheartedly thank Kavya Ma'am and Chandru Sir for their selfless efforts in coaching us and helping us in achieving our dreams. Their advice played a vital role in my NATA exam. The Design Venue has not only helped me achieve my dream but it has also made me creative and has also laid a strong foundation for the architect in me. I would like to once again thank "The Design Venue and wish them and all the students the very best for all their future endeavors"



**174**  
HIGHEST NATA  
SCORE ACROSS INDIA

1st Rank ARCHITECTURE  
RV collage of Architecture - Bengaluru

• ABHINAV JAYNTHI •

I can recommend The Design Venue without batting an eyelid to all students aspiring to become architects and designers. The course was thoroughly detailed out and had a very professional approach. The structure of the course promoted learning by harmonizing its various components in a fun and active manner. The brilliant faculty, informative course material, relevant seminars and workshops all contributed to an incredible experience that will surely be one of the keys to my future success as an architect.



2nd Rank ARCHITECTURE  
C.E.P.T - Ahmedabad

THE DESIGN VENUE  
**PROVES YET AGAIN, IT IS A RECORD  
 MAKER & A RECORD BREAKER.**



**Sai Nethra**  
 1st Rank, 2013



**Samiitha K**  
 1st Rank, 2014



**Sharan G S**  
 1st Rank, 2015



**Vaishnavi**  
 1st Rank, 2017



**Vishnupriya S. C**  
 1st Rank, 2019



**Kishna Dinesh**  
 2nd Rank, 2013



**Aishwarya Mahadevan**  
 2nd Rank, 2016



**S Gagan**  
 2 Rank, 2025



**Tanvi Agadi**  
 2 Rank, 2025



**Abhinav.J**  
 2nd Rank, 2017



**Vaishnavi Nayak**  
 2nd Rank, 2018



**Vandana. T Shekar**  
 3rd Rank, 2015



**Akshitha Khabra**  
 3rd Rank, 2017



**AKANKSHA V A**  
 3rd Rank, 2019



**Ayaman Siddaqa**  
 4th Rank, 2023



**Leela Srinivasan**  
 4th Rank, 2012



**Falguni Nimje**  
 4th Rank, 2016



**Minalini. B. M**  
 5th Rank, 2015



**Shashank .D**  
 5th Rank, 2018



**ROHINI.C.V**  
 5th Rank, 2019



**Aravind Shekar**  
 6th Rank, 2014



**PREKSHA JAIN**  
 6th Rank, 2019



**Mahika Theethi**  
 5th Rank, 2024



**Sai Thanvi**  
 5th Rank (G55)  
 2024



**Shrilakshmi**  
 7th Rank (G55)  
 2024



**Rachna S**  
 8th Rank, 2024



**Hamdi Imran**  
 6th rank, 2021



**Kaushtubh**  
 6th rank, 2022



**Manthan Prabhu**  
 6th Rank, 2023



**Nisha S Jain**  
 7th Rank, 2023



**Shreyas Sharma**  
 7th Rank (G55)  
 2024



**Madhuri Sharma**  
 7th Rank, 2015



**Pavithra**  
 8th Rank, 2016



**Mehgana H**  
 8th Rank, 2021



**Nidharshana**  
 8th Rank, 2025



**Shashwath**  
 9th Rank, 2016



**Dev Darshan S**  
 9th Rank, 2024



**Prerana Mohan**  
 10th Rank, 2024



**Deepika**  
 10th Rank, 2015



**Shreenidhi**  
 10th Rank, 2017



**Kiran S**  
 10th Rank, 2019



**Shruthi B. K.**  
 10th Rank, 2020



**Shruthi reddy**  
 10th rank, 2021



**Sahana Srinivas**  
 10th rank, 2025

# EMINENT ARCHITECTS & DESIGNERS

who have visited us for workshops & seminars.

**AR. JAISIM KRISHNA RAO** PROF. Jaisim has enjoyed the practice of architecture for over four decades now. He has created and recreated innumerable homes, institutions and commercial enterprises. He has written over 150 papers and articles, made about 1500 presentations, serves on several boards and councils



**DR. AJAI CHANDRAN .C .K** Architect – Urban Planner – Valuer  
He has passion for professional practice and consultancy services and helps to generate conviction for the teaching-learning, academic process



**PROF. ANANT M. CHAKRADEO** Dean – Design Habitat of MIT Institute of Design. He has also worked on many industrial projects dealing with tool design, product design and development



**DR. M N CHANDRASHEKAR** Dr. M N Chandrashekar is an Architect- Urban Planner, based in Bangalore. He has worked with Bangalore Metropolitan Region Development Authority and played a key role in its ambitious 'Integrated Townships'



**DANIEL GRINER** Daniel Griner was a professional advisor of Industrial Design to The Art Institute of Colorado as well as a former Associate Professor at Metropolitan State University of Denver.



**ADITYA CHARY** He is an academican & has been associated with Bollywood while he did costume concepts for movies like Bahubali, Rang-Rasiya etc, he draws his inspiration from nature. His dream is to mentor his students to be top-notch artists, become the best version of themselves and out-beat him with their creativity.



**ANDRE VITARELLI** He is a product designer from Brazil, who is passionate about Industrial Design and Urbanism, his work reflects his appreciation for the city life, its spaces, behaviours and pulses.



**ZAINAB TAMBAWALLA** She has studied Animation from NID Ahmedabad. She has worked with Animagic on their award winning films.



**MOHAN NEELAKANTAN** Ex Fashion director ELLE India magazine and stylist and anchor NDTV good times, stylist for numerous Ad campaigns, Fashion and TV shows.



**SHIPRA KHATTER** She is a Graphic Designer from National Institute of Design. She has worked on projects like Bajrangi and Inspector Chingum on Amazon Prime and has also worked on the concept art for the film project Rani of Jhansi to name a few.



**THOMAS DAL** He has done free lance work as designer for many different companies from yacht design, graphism, shop's interior design, stalls design for exhibitions, brand identities, products, displays, electronic goods etc.



**SIDDHANT SHAH** Inclusive is a word that guides, drives and inspires art and disability expert Siddhant Shah, who specialises in bridging the gap between cultural heritage and disability through the initiative, 'Access for All'.



# THE DESIGN VENUE

STUDENTS BEAMING IN THE LIME LIGHT!

*Times!*



Friends lift Aishwarya, who secured second rank in the CET (architecture) in Bengaluru on Saturday. DH PHOTO



# DESIGN EXPERIENCE

*Tour* SPAIN -2019

MADRID, BARCELONA, SEVILLE, VALENCIA, GRANADA, CARDOBA UNIVERSITIES, MUSEUMS AND MANY MORE.



SPAIN 2019

JOIN US FOR OUR NEXT...

# DESIGN EXPERIENCE

*Tour* EUROPE - 2023

PARIS, BELGIUM, AMSTERDAM & ROTTERDAM MANY MORE.





## WORKSHOPS

are conducted regularly at

**The Design Venue & The Design Club**

with artists, artisans, architects and designers.



ART



DESIGN



ARCHITECTURE



FASHION



PORTFOLIO

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Contact us: +91 9886452274, +91 9886034182

Website: [www.thedesignvenue.com](http://www.thedesignvenue.com)

Email Id: [thedesignvenueindia@gmail.com](mailto:thedesignvenueindia@gmail.com)

Centers: Koramangala, Rajarajeshwari Nagar, Malleshwaram,  
Jayanagar, Sarjapur Road, Yelahanka & Mysore.

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