

GETTING YOUR FOOT WET IN

Design entrance guidance for colleges across India and abroad













"A designer is an emerging synthesis of artist, inventor, mechanic, objective economist, & evolutionary strategist." -Buckminster Fuller

> "Perfection is achieved not when there is nothing more to add, but when there is nothing left to take away." -Antoine de Saint-Exupery

"Design isn't crafting a

-Edward Tufte

beautiful textured button with

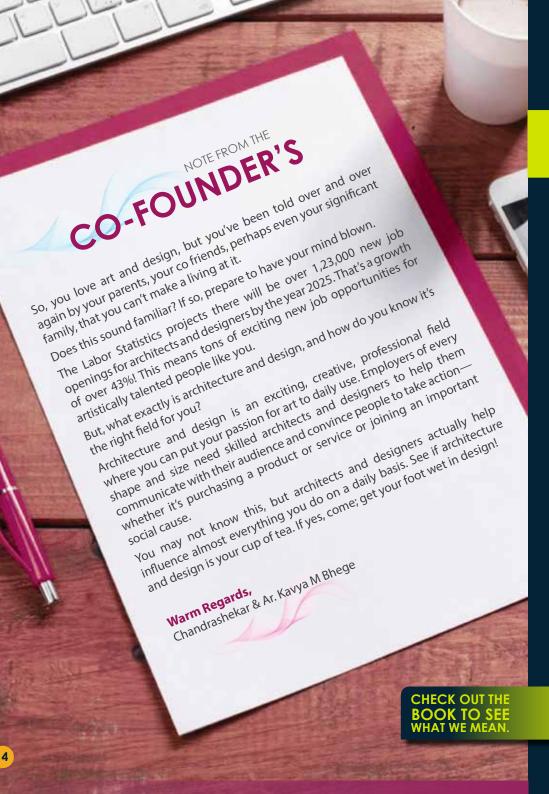
breathtaking animation. It's figuring out if there's a way to get rid of the button altogether."

"Simplicity is not the goal. It is the by-product of a good idea and modest expectations." -Paul Rand

–Naoto Fukasawa

C CTABLE OF TENTS

1. Message from the Co Founders	4
2. About The Design Venue	5
3. The Design Venue Advantage	6
4. Design Buddy	8
5. Our Team	10
6. Ace NID	12
7. Ace NIFT	16
8. Preparation for Studio and Situation Test	20
9. Ace UCEED	22
10. Branches of Design	24
11. Architecture Achievers	26
12. TDV-Design Champions	
13. Ace CEED	
14. Portfolio Guidance	
15. About the Design POD	31
16. Leading Design Schools	32
17. The Design Club	54
18. The Design Venue Achivements	57
19. Discover Design	60
20. Ace NATA/ JEE BArch	62
21. Eminent Personalities Who Have	
Conducted Workshops	
22. Design Experiance Tour	



About THE DESIGN VENUE

We do not inherit the Earth from our ancestors; we borrow it from our future generations.

With this in mind our endeavor at **THE DESIGN VENUE** is to build up the next generation of designers/Architects for their aptitude tests like **NATA**, **JEE (B.Arch)**, **NID**, **NIFT**, **UCEED**, **CEED** and **design colleges across India and abroad** with the right values and concepts through creative learning, thus helping them realize their objective.

> The Design Venue is a great fit for all those who want to get their foot wet in

The Design Venue Advantage

What makes us a class apart...

Our student's performance is superb!

• These results can clearly be seen with our students in the best institutes like CEPT, IIT's, NIFT, NID and leading Architectural colleges (Architecture – 3 in top 5 ranks including 1st, 3rd and 5th and 5 Ranks on Top-10 with 47 ranks in Top 100)





No Limitation of Hours

The students enrolled in the regular weekday batches or weekend batches attend classes till they appear for their respective exams (which may be after 1 or 2 year). Thus, we do not shed the responsibility of the student after some limited hour module.
THE DESIGN VENUE strongly feels that design is a journey of creative exploration which cannot be tied in some limited number of hours

Study Material – Design Buddy

 The Design Venue reference and practice books along with the TDV APP is designed by the best in the field of design which is an innovative mix of engaging videos, mock tests with in depth analysis – bringing out creativity and out of the box thinking.





Our Classrooms

- No chalk and talk but a bustling environment with creative juices flowing.
- The classes are done individually to each student.
- The students work on modules based on their own pace.

Inspiring Mentors

- Mentors make every effort to ensure that good results really are achievable and that all students can maximize their individual potential.
 - Student feedback particularly highlights the professional, friendly approach of the committed mentors make learnig enjoyable.





Art / Design / Creativity Workshops

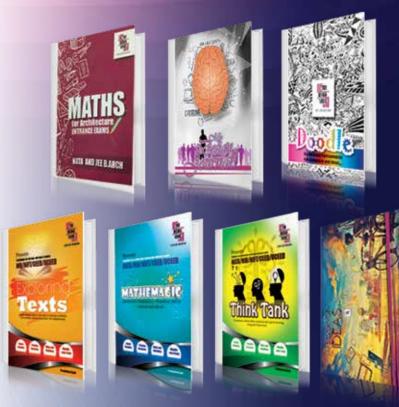
Creative workshops are conducted regularly at THE DESIGN VENUE and The Design Club with artists, artisans, architects and designers.

We do not compare ourselves with other institutions - we know we are the best - a cut above the rest.



YOUR DESIGN BUDDY

The Design Venue reference & practice books along with **The Design Venue app** is designed by the best in the field of design which is an innovative mix of **engaging videos**, **mock tests** with in depth analysis – bringing out creativity and out of the box thinking for all **architecture**, **fashion** & **design** schools across India and abroad.



The Design Venue Study Material





Engaging Course Content

- Complete comprehensive study material consisting of 6 practice books, engaging videos, slide presentation and unlimited practice questions
- Course materials developed by some of the most experienced professionals in the field of design and competitive training.



Interactive Dashboard

- Indicates the percentage of syllabus covered by a student
- Recommendation on modules to practice based on the analysis
- Updates with rank based on tests taken and overall performance.



Test Analysis and Report

- Generates scientific and analytical performance report
- Helps students harness their strong areas and work on their weakness
- Individual recommendations to enable better learning



Adaptive Learning Modules

• Personalized learning for every child to explore individual potential and progress to next level.



Unlimited Practice Tests

A series of module wise and full - length mock tests
Personalized tests to master all modules.



10

She has passion and particle for tracering and mentoring. She has over a decade of practical experience in Architecture experience in Architecture and Interior design. She was part of the design team "Visual Mechanalising and Refail Design Award "She was also a ponerlist chosen by the All India Design fratemity and RPMG to roras. India including IIT's. NID and NIFT.

CO-FOUNDERS



CHANDRASHEKAR

THEJAS KANTHARAJU

CO-FOUNDERS

He is a graphic designer and antist while an interest in teaching. Thejas thes to bridge the gap between and and caft, drawing insplication from a variety of sources and merging different techniques with conventions.

A vibrant leader and a qualified interior Designer, with over 15 years of experience in experiencial development.He combines this professional experience his professional experience in his professional experience in this processional experience in this processional experience in his processional experience in his processional experience provards inculating the phobles such as travelling, protoparably, drawing proting, sculpture for their step-wise development fewards creativity and critical thinking.

She heads The Design Verue Trivandrum branch. Verue Trivandrum branch. Virban Design. She has Urban Design. She has published a research paper on the topic "Water and Society: Expanding the blue revolution "She uses her professional experience to bring out the creativity in students and guide them to achieve their dream career in design.

He has over 4 decades of experience in art and is an active member of Lalitha Kala Academy. He is a multificeted artist who works with different styles and mediums. He uses decades of experience to bring out the creative skills of students and equip them to face design, from control and architecture

AR. DEVI SYAM

SYAM VASUDEV exams.

them to fi fashion and competitive e



- Feebing Communication

has explored multiple domains such as styling, photography, graphic design, design methodology etc. At the Design Venue, she is the creative head and is the mentior for design and fashion aspiring students. She uses her streterents or NIFT to prepare students or competitive design exams, studio, situation tests and interviews. She is an alumnus from NIFT, Bangalore and has explored multiple domains such as





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MEGHA SHREE K N





SHASHWATH RAVISUNDER

ranatic, part carnatic municican. He explore architecture as an insert among various scales, from Urban policy, planning Urban design to detalling and interior design, as a mentor, he is passionate about the need to involve students in thinking independently, critically A graphic designer, travel fanatic, part carnatic carnatic and creatively.



she enjoys teaching and believes that everyday believes that everyday fine has been involved in teaching mathematical skills, especially critical, logical and abstract thinking process.



He combines elements of form and structure with materials and other principles with a strong focus on frugality and sustainability in building portfolios along with nurturing his passion for heaching and is involved in mibibing visual thinking tools. Color theory and illustrations.



ANUSHA KIRAN





She has inculcated the hobit of creative and design thinking in the students encouraging them towards logical thinking process for priacritical but creative solution.

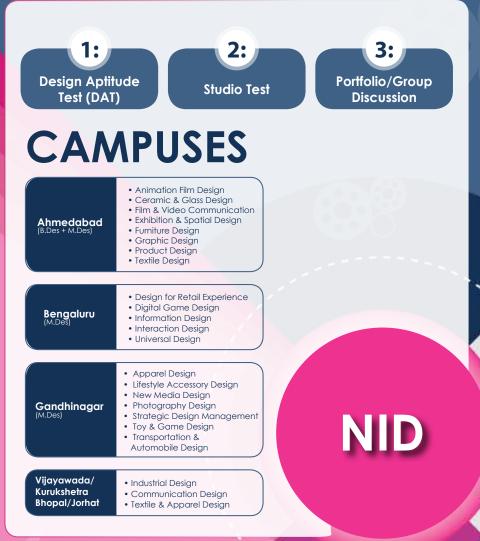


KEERTHANA A V

NID

National Institute Of Design

The process of Admission to NID for B.Des. and M.Des. programmes consists of three stages:



Ace NID

@ THE DESIGN VENUE

The Design Venue has long been distinguished for the best preparatory courses and results for NID entrance examinations.

Reference material for NID test preparation prepared from India's top designers.

Course highlights Include

- Analytical Ability
- Logical Ability
- Reasoning
- Observation Skills
- Design Skills
- Design Thinking
- Problem Solving
- Environmental Awareness

- Social Awareness
- General
 Knowledge
- Current Affairs
- Language and Creativity
- Portfolio Development



ARIVUDAINGAI

"I owe my success in securing the 1st rank in the NID entrance exam to the exceptional coaching provided by The Design Venue. Their insightful guidance, structured curriculum, and unwavering support propelled me towards excellence. The personalized approach and industry-relevant insights truly set them apart. Grateful for the transformative experience that paved the way for my achievements."

St

RAN

DHRUV ARVIND DALVI

The Design Venue not only focused on improving my areas of need but also really put a huge emphasis on bolstering my individual strengths.

I have grown strength to strength due to the excellent individualized and warm environment provided by the mentors who are highly educated, thoughtful, and nurturing. They provide rigorous challenges, as well as the tools and strategies needed to meet those challenges.





Test Weightages:

			L / 1
ProgrammeS	Test	Weightage	$\vee h$
	CAT	50%	$\left \right\rangle $
Bachelor of Design	GAT	30%	\square
	Situation Test	20%	
Master of Design	CAT	40%	
	GAT	30%	
	GD/PI	30%	
Bachelor of Fashion Technology	GAT	100%	
	GAT	70%	
Master of Fashion Technology	GD/PI	30%	
	GAT	70%	
Master of Fashion Management	GD/PI	30%	

Components of the Written Examination:

Programme	Bdes	Mdes
Paper Name	Gat	Gat
Language Of Written Test	English/ Hindi	English/Hindi
Test Duration (Min)	120	120
Sections	No. Of Questions	No. Of Questions
Quantitative Ability	20	20
Communication Ability	25	30
English Comprehension	25	30
Analytical Ability	15	25
General Knowledge & Current Affairs	15	15
Total	100	120



Ace NIFT @ THE DESIGN VENUE

The Design Venue has established itself as a leader in the preparation for NIFT entrance exam.

Year after year, it has given the best results in NIFT. NIFT entrance courses designed by The Design Venue are unique and are as per the latest examination pattern, which train the students to outperform in NIFT exam.

Course highlights Include

- Analytical Ability
- Logical Ability
- Reasoning
- Mathematical Ability
- Creative Ability
- Skill Development
- Design Thinking

- Problem Solving
- General Knowledge
- Current Affairs
- English Communication
- Material Handling
- Group Discussion





SEEMRAN POOKULANGARA

"The Design Venue has enabled me to achieve the result I got in NIFT. The best thing about The Design Venue is that we receive personal attention and their teaching style is such that we become confident to answer our exams with elan. The tutors are very experienced and passionate. I was highly satisfied with the course, it was fantastic."

POOJA PRASAD

19

"I attribute my achievement of securing the 2nd rank in the NIFT entrance exam to the invaluable coaching received from The Design Venue. Their dedicated faculty, strategic approach, and comprehensive study materials played a pivotal role in shaping my success. The Design Venue not only equipped me with the necessary skills but also fostered a creative mindset essential for excelling in the competitive world of design. A heartfelt thanks for being a guiding light on my journey to success."



Preparation for Studio and Situation Test @ The Design Venue

This unique, tailored program is designed for students who have cleared their first rounds in **NID** and **NIFT** and want to develop their skills base and understand how to build a career in their dream design school.

Course highlights Include

- Practical workshops & themed projects
- Sketchbooks: creative ideas development
- Typography and Design, Experimeznts in Composition and Collage
- Drawing and Illustration
- Model Making and 3D Design
- Mixed Media
- Responding to design brief
- Conceptual planning
- You will gain experience with different materials and develop confidence in your creative abilities with this varied and stimulating course.
- You will work on a series of themed projects across a mixture of materials to allow you to experiment and explore your own creative identity whilst also developing your understanding of key creative processes to enhance your work.
- Your course tutors will offer guidance & support on creative application, as well as feedback on your design and advice on your future creative process.



working on hand zone activities, making' to enhance your situation tests. త ∞ Design Venue provides an ideal introduction to design by this course is based on the creative processes of 'thinking particulary for studio design | ð understanding The

UCEED

Admissions to the Bachelor of Design (B. Des.) programmes at **IIT Bombay**, **IIT Guwahati**, **IIT Hyderabad**, **and IIITDM Jabalpur** are done through the Undergraduate Common Entrance Exam for Design (UCEED). Students who have passed Class XII (or equivalent) or appearing in in ANY STREAM (Science, Commerce, or Arts & Humanities), are eligible to appear for UCEED.

QUESTION PAPER

The question paper will carry a total of 300 marks. The question paper will consist of two parts: **Part A and Part B.**

Questions from both the parts are compulsory. **PART-A** Total marks: 200 marks; Maximum time: 2 hours - (Computer based) **PART-B** Total marks: 100 marks; Maximum time: 1 hours - (Paper based)

SECTION 1 (PART A):

Numerical Answer Type (NAT) questions

For these questions, the answer is a number that needs to be entered using a virtual keyboard in the computer screen. No choices will be shown for these questions. – 4 Marks Each & No Negative Marks.

SECTION 2 (PART - A):

Multiple Select Questions (MSQ).

Each MSQ has one or more correct answer(s) out of the four given choices.

Partial Marks: +4, If All the correct Options are chosen and none of the incorrect option is chosen.

Partial Marks : +3, If All the 4 options are correct but Only 3 correct options are chosen and none of the incorrect option is chosen.

Partial Marks : +2, If 3 or more options are correct but Only 2 correct options are chosen and none of the incorrect option is chosen.

Partial Marks : +1, If 2 or more options are correct but Only 1 correct option is chosen and none of the incorrect option is chosen.

UCEED

ZERO Marks : +1, If None of the options are chosen.(Question is not attempted)

Negative Marks: -1 (Minus one) - In all other cases,.

SECTION 3 (PART - A):

Multiple Choice Questions (MCQ).

Each MCQ has four choices out of which only one is the correct answer.

Marks Awarded: 3 Marks - If the option chosen is correct.

Negative Marks: -0.71 Marks - If the option Chosen Incorrect.

PART-B (Total marks: 100 marks; Maximum time: 60 mins) Part-B consists of two questions that is aimed at testing drawing skills which will require subjective evaluation.

The question in Part-B will be displayed on the computer screen and the answer has to be written/ drawn in the answer book provided by the invigilator only.

- Part-B answer booklets will be collected at the end of the examination.
- Part-B questions are mandatory.

The entire paper (both Part-A and Part-B) must be finished within overall time duration of 3 hours.

Ace UCEED

@ THE DESIGN VENUE



Course highlights Include

- Visualization
- Spatial Ability
- Reasoning
- Observation Skills
- Design Thinking
- Problem Solving
- Environmental Awareness

- Social Awareness
- General
 Knowledge
- Current Affairs
- Language and Creativity

FURNITURE & INTERIOR DESIGN	This program enables the students to explore the relationship of furniture elements to interior spaces. The inter-relationship of the furniture systems in living and public spaces and lifestyles are explored.	CERAMIC & GLASS DESIGN	Ceramic and glass designers find rewarding of the area of lifestyle products, tableware and ware industries.
PRODUCT DESIGN	Product design is concerned primarily with the relationship between products, systems and those who use them and inculcates user-centric approach and processes.	EXHIBITION & SPATIAL DESIGN	An exhibition designer is known to conceptud give shape to spaces in relation to varied and uses like mega events, business specific trade thematic interiors, and thematic exhibitions
FASHION DESIGN	Students will be introduced to various aspects of Fashion Design education through subjects like Fashion Illustration and Design, Fashion Studies, Elements of Textiles, Surface Development Techniques and History of Costumes.	FASHION COMMUNI- CATION	Fashion Communication forms the core of the business of Fashion and encompasses integra study relating with areas such as Graphic Des Fashion Journalism, Visual Merchandising, Sty Photography.
GRAPHIC DESIGN	Graphic design covers areas ranging from social communication to corporate communication. The areas covered include typography & type design, photography, illustration, computer graphics & graphic interface design, multimedia & web design, packaging, print design, corporate identity and information systems like signage.	INTERACTION DESIGN	This program explores activities of people, the and the tools and environments that shape the everyday lives. An understanding of how des intervene naturally and help in general sense our world is therefore key to this discipline.
ANIMATION AND FILM DESIGN	The core of this program is the learning of the art, craft and business side of the medium. Graduates of this Program have found rewarding careers as creative directors and producers in TV channels & in production houses.	TEXTILE DESIGN	The program commences with the learning of fundamentals of textile design. These include ergonomics, textile fibers, color, composition, textile design for weaving and printing.
ACCESSORY DESIGN	Accessory design has evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewelry, leather goods, footwear, watches, giftware, tableware, silverware, other lifestyle products and visual merchandising.	LEATHER DESIGN	Leather design caters to the requirements of leather industry both in terms of goods and a The program emphasizes on the integration of concepts in leather apparel and products.

mic and glass designers find rewarding careers in rea of lifestyle products, tableware and sanitary chibition designer is known to conceptualize and hape to spaces in relation to varied and multiple ike mega events, business specific trade fairs, sets,

on Communication forms the core of the whole ess of Fashion and encompasses integrated course relating with areas such as Graphic Design, on Journalism, Visual Merchandising, Styling and graphy.

rogram explores activities of people, their values, he tools and environments that shape their day lives. An understanding of how design can ene naturally and help in general sense-making of orld is therefore key to this discipline.

rogram commences with the learning of amentals of textile design. These include elementary nomics, textile fibers, color, composition, and basic e design for weaving and printing.

er design caters to the requirements of the er industry both in terms of goods and apparel. rogram emphasizes on the integration of design epts in leather apparel and products.

BRANCH

ARCHITECTURE ACHIVERS...





SAHIL POBBATI

The Mentors at The Design Venue are highly resourceful and always identify and help us with our problems. The Design Venue environment is just amazing, they gave me a lot of opportunities to expand my horizon in design. I owe my success in UCEED to The Design Venue.

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KARTHIKA P. SUTHAN

My Design Venue experience was simply brilliant. A wholesome environment where breaking records is an annual phenomenon. Everyone I have been in contact at The Design Venue was extremely helpful and kind. The Academic advisors and student alumni played a major role and were very instrumental in my success."





After you have decided to join a design school, it is advisable to start preparing a portfolio that can be shown during the admission interview.

The aim of your portfolio will be showcase your best works. It should be made with an intention of conveying the interview jury that you have the inclination for the course you have applied for. Also, it will show your design capabilities which the design course will further hone.

Focus your work on the idea generated than the product itself. For example, you have designed a logo for a company, then you should explain why you chose a particular font, why that colour, etc. Show around 8 to 10 ideas you have generated through sketches, 2-3 pre-finals, and a big final logo. This will prove to the panel that you have done design thinking!

Restrict your portfolio to about 10 to 15 works. Don't overburden the jury with too many works

Keep it

simple.

10-15

works

are best.

Best first

and last.

Create

a tale to

visuals.

Models,

mockups 8

prototypes are

velcome

30

Presenting the best works first and last, the others between - this helps to be noticed in the best light.

Your visuals should be self explanatory, but you can label and add captions to add value.

Many times a finished product best shows your design ability. Models maybe made of paper, clay, foam, etc. or you can even present a finished product.



The Design Pod

is a podcast by **The Design Venue**, where we show you a glimpse of the design world. We interview all sorts of creative people from the design world form design students to college professors to experts -we've got you covered!

The Design POD



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Tune in to join us on this journey to explore and learn about what the universe of design has to offer!







Nandini Nata Score-174.5



Shumail Ahmed

Nata Score-171

Shashank Kiron Nair

Nata Score-166

Nishmitha.N

Nata Score-161

Shreya Kamath

Nata Score-157

Vishnupriya S Chengi

Nata Score-174

Samarth R

Nata Score-167

Kiran S

Nata Score-161

Aditi Sanjaya

Nata Score-157





Akshita Khabra NATA Score - 161









Monisha NATA Score - 156



Sai Likitha S V Nata Score-155

36



Ashutosh Anil Gudi Nata Score-154





(ALVA'S)



Abhinav . J

NATA Score - 170

Preksha Jain

Nata Score-157

Keerthana Bharadwaj

NATA - 155

Sanghamitra saha

Nata Score-154

Sai Adithi Nata Score-169



Sukruthi.C Rohini C V Nata Score-166 Nata Score-161



Akhil Patil NATA Score - 159



Aishwarya sadanandan Nata Score-157



Krishaa Ravishankar Nata Score-155



Tanav V Kumar Nata Score-152

Vaishnavi Nayak

Nata Score -151

Kaushik Ramaswamy

NATA Score - 150

Radha Anil Bhojraj

Nata Score-149





S Yadhubala Nata Score-152

Bhavana Viswanathan Nata Score-151



Sanjana V Mugalvalli

Nata Score-150

Falguni Nimje NATA Score - 149

Aishwarya Mahdevan

NATA Score - 147



Saakshi Belliappa Nata Score-149

Nata Score- 147

Rakshith

Nata Score-150





Sharana G. S. (Nata Score - 146)



NATA Score -146







Nata Score-150

S

TOP SCORE'

Shreenidhi NATA Score - 151



Shreya Ram

Nata Score-149

Ayman Siddiga Nata Score- 150





Sakshi R Sondur Nata Score-148

Vachana S Nata Score-148





Deeksha NATA Score - 147





Samhitha Kottamasu (Nata Score-146)



Tejas Girish Nata Score- 145

Vaishnavi. S Nata Score- 145





Kaustubh Srivastav

Vasudev Menon Nata Score-148







Gagan

Nandini

Nata Score -146



Sanjani Girirajan Nata Score-145

Geetham (Nata Score - 146)

Ananya lyer

Nata Score-145





Nidhi, G, A

Nata Score -146









Anusha

NATA Score - 143

Nisarg A

Nata Score-142

Rishav

NATA Score - 141

Advaith Jayakumar Deepthi Nagaraj Nata Score-144 Nata Score-144





Harshitha A

Nata Score-142

Shashwath

NATA Score - 141

Likith Nata Score-142 (ALVA'S)



Anusha B S Nata Score-141



Peeyush K sanghvi Nata Score-140



Darshan G K

Nata Score-140



Melbin Alex Nata Score-140 (ALVA'S)



Ananya S malagi

Saakshi

NATA Score - 143

Shrinidhi G

Nata Score-142

(ALVA'S)

Krishna Dinesh

Jahnavi Narayan

NATA - 140

Nata Score-141

Samuel Rajendra NATA - 144



Meghana Giridhar Nata Score-143



Keshava Murthy Nata Score-142 (ALVA'S)



Bassil Jaleel Nata Score-141



Nata Score-140



Mrinali, B. Mahesh Nata Score-140





Maithri Patwardhan

Nata Score-139

(ALVA'S)

Avinash

NATA Score -138

Sharon R







Kavya Turaga Nata Score -139

Nata Score -139

Pradyumna

Nata Score-139

Garvitha.

NATA Score -138

Brij bhushan

Nata Score-138





Gaurav Jain

Nata Score-139

TOP SCORE'S

Bhavana Priya NATA Score -138

Sanchitha Srinivas NATA - 138





Raghavendra NATA Score -138

Ashish S Nata Score-138 (ALVA'S)





Pragathi M Nata Score-138

Kavana J Nata Score-138 (ALVA'S)





G Hima Satwika Nata Score-137





Vandana. T Shekar Nata Score -136

Divya Devanga Nata - 136





38



Chandana A



Aishwarya Bijanki NATA Score - 140

Jatin Eklaspur





Priyanka V

(ALVA'S)

Disha. NATA Score -138





Nata Score-138



Sharadi T Badri Nata Score-138



Samridhi Khanna NATA Score -137



Sonika Raamanath Hegde Nata Score-138







Chirag. P. Venkat. NATA Score -137



















Ranjith Muresh

NATA Score -136

Anish Perumal









Bhavya Nama Nata Score - 136





Rachitha

Nischita C N

Nata Score-136

Akshatha Hariharan

Nata Score -134

Priya

Nata Score -134

Vishnu Priya

Nata Score -134

YOGA NANDINI

Karthik D gowdar

Nata Score-136

(ALVA'S)

Shreenija Kolanu

Nata Score-135

Rachitha

Nata Score -134

Sameeksha Nata Score-136 (ALVA'S)



Lina Tom Nata Score -135



Surabhi P Nata Score-134



Prarthana Nata Score -134



Rakshita Ashok Nata Score-133

40



Varsha. D

Nata Score -132

Neha.V



Ruthu .C Nata Score -132



Sai Nethra

Nata Score -136

Shakshi Sharda

Nata Score-136

Nata Score -134

Nata Score -134

Anirudh. B. S

Nata Score -133

Ananth Adarsh

Nata Score -132

Raksha S Hemmige Nata Score-136



Sindhuja Nata Score -135



Sahasra Nata Score -134



Rohan Nata Score -134



Sneha Nata Score -133



Manohar Nata Score -132



NATA Score -132





NATA Score -132

Thejas . S.

NATA Score -131

Shristi Mehta

Nata Score-131

Hrithik Raj B R

Nanditha

NATA Score -130

Roshita Bolineni NATA Score -132



Prerana Nata Score -131



Anisha Hemanth kumar Nata Score-131



Monisha NATA Score -130



Divya Akanksha P. Reddy Nata Score -130 NATA Score -130



Vashinavi Sakala NATA Score -130





Pranav M Bagalkot

Nata Score-131

TOP SCORE'S

Pooja NATA Score -131

Anisha Sarvani Vonna Nata Score-131

Vanshika shetty Nata Score-130



Anvitha

NATA Score -130



Prajwal D P Nata Score-130





Prerana Pradeep Sanjana Shankar NATA Score -130 NATA Score -130



Neethi P. Jain NATA Score -130





41









Apeksha P. Mohan NATA Score -130







Vaibhavi V Deshpande

Nata Score-132



Sanjana Sadananda

Nata Score-131









Malavika

NATA Score -130







Shruthi B K

JEE-B.Arch - 99.8

percentile





NATA Score -130

Madhuri Sharma Kusumitha. A Nata Score -130 JEE-B.Arch. 23rd rank



Shashank Kiron Nair

JEE-BArch -99.7

percentile

Chiranthan

Madhyadtha S

99.21 Percentile



Tarun Krishna

JEE-B.Arch

256th Rank

Varna Chaithra 99.81 Percentile

Garima Agarwal

JEE-B.Arch - 99.9

Percentile

Design Entrance Guidance for Colleges Across India & Abroad

UCEED

NID FFD

Do want to become an Architect or Designer ?







1ST, 2ND AND 3RD RANK IN ARCHITECTURE

The Design Venue IS PROUD TO BE THE TEAM BEHIND THESE

chievements



Akshitha Khabra

1st, 2ND & 3RD RANK IN NID



S. Chenji





Suthan

Arivudaingai

Dhruv Arvind Dalvi

2ND, 7TH, 19TH RANK IN NIFT







Theertha N. R.

Prasad

Seemran







"WE DO NOT COMPARE OURSELVES WITH OTHER INSTITUTIONS"

WE KNOW WE ARE THE BEST - A CUT ABOUVE THE REST







Sai Netra 1st Rank-2013 Samhitha Kottamasu 1st Rank - 2014

Sharan, G. S 1st Rank - 2015



Vaishnavi 1st Rank - 2017 Vishnupriya. S. Chenji 1s Rank - 2019





47

46



IM



CEPT



The Design Venue

NIFT rank holders for their exceptional performance





Pooja Prasad 2nd Rank

Theertha. N. R. 19th Rank



Aishwarya 20th Rank



Seemran

7th Rank



Pragna Jain 70th Rank



Ruchita 82nd Rank

48



Ashritha Jannu 86th Rank



Ari

99th Rank

Bhumika

57th Rank

Spatika Chandrasekar 100th Rank

Arivudaingai .K

1st Rank

The Design Venue Students ou



Sakshi Balachandra

1st Rank

Debajyothi

4th Rank





2nd Rank

Avani Samaga

5th Rank

14th Rank

Nidhi Jakishan

UG - 21st Rank

Aindri Pandev

44th Rank



in the **NID** entrance exam

Greeshma Swamy Ananya Sharma 2nd Rank - M.Des 3rd Rank



Akhil 6th Rank Ahaan Sahoo 8th Rank

Karthika Suthan

3rd Rank





9th Rank

Preeti malik

20th Rank











Swara Seshan Anika Devrangadi UG - 16th Rank

Tanvi Avlur 17th Rank





Shobhana 25th Rank







Madhay Krishna



49





Amrutha

19th Rank



Arbaz

Shamant 41th Rank MEDHA SANJAY 73rd Rank

87th Rank



INDIA'S FIRST & BIGGEST INTER SCHOOL DESIGN FESTIVAL

The festival comprises three captivating zones:



Explore Zone:

Innovative workshops conducted by renowned architects and designers from different corners of the country will offer valuable insights into various design fields, ranging from animation to fashion, product design to interior design.



Engage Zone:

This zone will host numerous creative design competitions, along with mentoring sessions, judged by iconic celebrities from the world of design. It provides students with an exceptional platform to showcase their talents and gain valuable insights from industry experts.



Experience Zone:

An immersive space where students can delve into the world of design, exploring various exhibits and displays on diverse disciplines from exhibitors across the country and around the globe.





Discover Design is a celebration of creativity, design thinking, and exploration of current innovations, bringing together iconic architects, designers and academicians. It promises to be an unmissable event designed for the 21st-century explorers.

VENUE

NATA

The National Aptitude Test in Architecture (NATA) measures the aptitude of the applicant for specific field of study, i.e. Architecture.

NATA-2024 WOULD BE BASED ON THE FOLLOWING RULES:

A. NATA -2024 Exams shall be conducted Every Weekend starting from April -2024 to July 2024. Students can choose Any Saturdays or Sundays to write the Exams within these months.

B. Students can appear for 3 attempts in an academic year. In case a student appears for 2 Tests, best of the 2 scores shall be the valid score and in the case of 3 attempts, best of the 3 scores shall be the valid score

Subject		Questions	Marks	Mode of Exam
Drawing Section (Part -A)	Composition & skecthing Skill	3	80	Paper & Pencil
Aptitude Section (Part -B)	General Apititude	45	120	MCQ (Computer Based)

Qualifying marks for NATA would be based on the following rules:

NATA

1. A minimum of 25% must be secured in Drawing portion (20 out of 80)

- 2. A minimum of 25% must be secured in Drawing portion (30 out of 120)
- 3. Overall qualifying marks (out of 200) would be 70.

JEE B.ARCH

is applicable for admission to architecture colleges in NITs and CFTIs participating though Central Seat Allocation. Board subject to the condition that the candidate should have secured at least 75% marks in the 12th class examination

The test contains 3 sections

- SECTION I: Math - 25 question X 4marks = 100 marks
 SECTION – II:
- Aptitude 50 question X 4marks = 200 marks • SECTION - III: Drawing - 100 marks

Ace NATA/JEE B.Arch

@ THE DESIGN VENUE

The Design Venue is equipped with the team of top most mentors for preparation of NATA & JEE Barch who are known for producing best results year after year.

The program aims to prepare students for success in JEE BArch and NATA.

Over the years, the program has helped thousands of students in successfully securing seats in CEPT, SPA's IITs, NITs and other premier architecture colleges in India.

Course highlights Include

- Visualization
- Spatial Ability
- Reasoning
- Drawing Skills
- Design Skills

- Design Aptitude
- Architectural Awareness
- Building Materials
- Problem Solving
- NATA



VISHNUPRIY A. S. CHENJI

1st Rank ARCHITECTURE RV collage of Architecture - Bengaluru

"I am extremely grateful to The Design Venue for all their contribution.

SU

174 HIGHEST NATA

SCORE ACROSS INDIA

I owe my success to them. I wholeheartedly thank Kavya Ma'am and Chandru sir for their selfless efforts in coaching us and helping us in achieving our dreams. Their advice played a vital role in my NATA exam. The Design Venue has not only helped me achieve my dream but it has also made me creative and has also laid a strong foundation for the architect in me. I would like to once again thank "The Design Venue and wish them and all the students the very best for all their future endeavors"



ABHINAV JAYNTHI 2nd Rank ARCHITECTURE C.E.P.T - Ahmedabad

"I can recommend The Design Venue without batting an eyelid to all students aspiring to become architects and designers.

The course was thoroughly detailed out and had a very professional approach. The structure of the course promoted learning by harmonizing its various components in a fun and active manner. The brilliant faculty, informative course material, relevant seminars and workshops all contributed to an incredible experience that will surely be one of the keys to my future success as an architect."



The Design Venue

Proves yet again, it is a record maker & a record breaker.

















Sai Nethra 1st Rank, 2013

Samhitha Kottamasu 1st Rank, 2014

Sharan G S 1st Rank, 2015

Vaishnavi 1st Rank, 2017

Vishnupriya S. Chenji 1St Rank, 2019

Krishna Dinesh 2nd Rank, 2013

Aishwarya Mahadevan 2nd Rank, 2017 2nd Rank, 2016

Vaishnavi Nayak 2nd Rank, 2018









ROHINI.C.V

Vandana. T Shekar 3rd Rank, 2015

Akshitha Khabra 3rd Rank, 2019 3rd Rank, 2017



Ayaman Siddiga 4th Rank, 2023

Leela Srinivasan 4th Rank, 2012

Falguni Nimje 4th Rank, 2016

Mrinalini. B. Mahesh 5th Rank, 2015

Shashank .D 5th Rank, 2018 5th Rank, 2019









Pavithra 8th Rank, 2016





Hamdi Imran 6th rank, 2021



Manthan Prabhu 6th Rank, 2023

Nisha S Jain 7th Rank, 2023

Madhuri Sharma 7th Rank, 2015

Abhinav.J



Shruthi reddy

Mehgana H

8th Rank 2021

PREKSHA JAIN



Shashwath

Deepika

10th Rank, 2015



Shreenidhi 10th Rank, 2017

Kiran S





 $\mathbf{PERFECT} \mathbf{10/10}$

IN NATA

Shruthi B. K. 10th Rank, 2020

9th Rank, 2016



57

Shreyas Sharma 7th Rank, (G55) 2023







EMINENT ARCHITECTS & DESIGNERS

who have visited us for workshops & seminars.



AR. JAISIM KRISHNA RAO PROF. Jaisim has enjoyed the practice of architecture for over four decades now.He has created and recreated innumerable homes, institutions and commercial enterprises. He has written over 150 papers and articles, made about 1500 presentations, serves on several boards and councils



DR. AJAI CHANDRAN .C .K Architect – Urban Planner – Valuer He has passion for professional practice and consultancy services and helps to generate conviction for the teaching-learning, academic process



PROF. ANANT M. CHAKRADEO Dean – Design Habitat of MIT Institute of Design.He has also worked on many industrial projects dealing with tool design, product design and development



DR. M N CHANDRASHEKAR Dr. M N Chandrashekar is an Architect- Urban Planner, based in Bangalore. He has worked with Bangalore Metropolitan Region Development Authority and played a key role in its ambitious 'Integrated Townships'



DANIEL GRINER Daniel Griner was a professional advisor of Industrial Design to The Art Institute of Colorado as well as a former Associate Professor at Metropolitan State University of Denver.



ADITYA CHARY He is an academician & has been associated with Bollywood while he did costume concepts for movies like Bahubali, Rang-Rasiya etc, he draws his inspiration from nature. His dream is to mentor his students to be top-notch artists, become the best version of themselves and out-beat him with their creativity.



ANDRE VITARELLI He is a product designer from Brazil, who is passionate about Industrial Design and Urbanism, his work reflects his appreciation for the city life, its spaces, behaviours and pulses.



ZAINAB TAMBAWALLA She has studied Animation from NID Ahmedabad. She has worked with Animagic on their award winning films.



MOHAN NEELAKANTAN Ex Fashion director ELLE India magazine and stylist and anchor NDTV good times, stylist for numerous Ad campaigns, Fashion and TV shows.



SHIPRA KHATTER She is a Graphic Designer from National Institute of Design. She has worked on projects like Bajrangi and Inspector Chingum on Amazon Prime and has also worked on the concept art for the film project Rani of Jhansi to name a few.



THOMAS DAL He has done free lance work as designer for many different companies from yatch design, graphism, shop's interior design, stalls design for exibitions, brand identities, products, displays, electronic goods etc.



SIDDHANT SHAH Inclusive is a word that guides, drives and inspires art and disability expert Siddhant Shah, who specialises in bridging the gap between cultural heritage and disability through the initiative, 'Access for All'.

SPAIN

61



JOIN US FOR OUR NEXT.....



































MEL













WORKSHOPS

are conducted regularly at **The Design Venue & The Design Club** with artists, artisans, architects and designers.



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